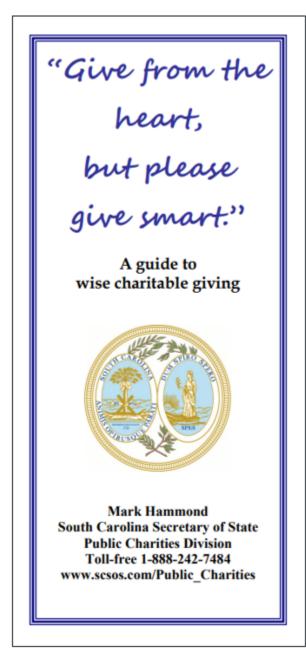
## Wise Charitable Giving Brochure<sup>34</sup>

The Secretary of State's Office distributes a Wise Charitable Giving brochure at public speaking engagements, and provides copies in its lobby and on its website.



## How can you recognize unscrupulous charities?

## **BEWARE!**

**B**ills or invoices mailed to you from charities you've not pledge money to.

Evasive, vague answers to specific questions about the charity and how the money will be used.

Words making up the charity's name that sound like a more wellknown charity.

Avoid giving solicitors your credit card numbers.

Refusing to mail you further information. Requesting cash donations.

Emotional appeals and highpressure tactics to get you to make a quick decision or feel guilty about not contributing.

<sup>&</sup>lt;sup>34</sup> S.C. House of Representatives, House Legislative Oversight Committee, "Agency Presentation – Charities and Trademarks (October 28, 2019)," under "Committee Postings and Reports," under "House Legislative Oversight Committee," under "Secretary of State, Office of the," and under "Meetings,"

 $<sup>\</sup>frac{https://www.scstatehouse.gov/CommitteeInfo/HouseLegislativeOversightCommittee/AgencyWebpages/SecretaryofState/SoS\%20pressentation\%20-\%20Charities\%20and\%20Trademarks\%20(10.28.19).pdf}{(accessed November 27, 2019), slide 73. Hereinafter}$ 

<sup>&</sup>quot;Charities Presentation."